



## **TEACHERS COLLEGE RECORD**

*The Voice of Scholarship in Education*



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### **ADVERTISING RATES & SPECIFICATIONS**

**Effective January 2007**

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#### **ABOUT US**

*Teachers College Record* is a journal of research, analysis, and commentary in the field of education. It has been published continuously since 1900 by Teachers College, Columbia University.

For over 100 years, *Teachers College Record* has provided readers with the highest quality articles in all areas of education, including assessment and evaluation, policy, teacher education, technology, and many more topics relevant to students and professionals alike. Intermingled with TCR's regular issues, occasional special issues allow for more extensive coverage and greater depth of timely and significant topics. TCR has gained an esteemed reputation over the years by publishing the best articles in any area of education.

#### *Readership*

*Teachers College Record* currently has over 100,000 members on our website, and our journal is carried by most major universities and schools of education.

## ADVERTISING RATES

<b>Black &amp; White</b>	<b>1x</b>
Full Page	\$500

## CLOSING DATES

<b>Issue</b>	<b>Space Reservation &amp; Ad Material</b>	<b>Mail Date</b>
January	November 5	January 5
February	December 5	February 5
March	January 5	March 5
April	February 5	April 5
May	March 5	May 5
June	April 5	June 5
July	May 5	July 5
August	June 5	August 5
September	July 5	September 5
October	August 5	October 5
November	September 5	November 5
December	October 5	December 5

## PRINT SPECIFICATIONS

PDF file must be provided as a B/W ad.  
Must be 4 ¾" x 7 ½", and hi-resolution (300 dpi).  
Email file to [jfrank@tc.edu](mailto:jfrank@tc.edu)

## GENERAL POLICY

All advertising is subject to publisher's approval.

## PAYMENT TERMS

Invoice mailed with copy of issue where advertisement appeared. Net 30 days after publication.

## CONTACT US

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